|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Rankings of Items** |  | **(1 not important -- 10 important)** |  |  |  |  |  |  |  |  |  |  |  |
|  | **Group** | **Item** | **(Group**  |  |  |  |  |  |  | **Combined Score** |  |  |  |
|  | **Importance** | **Value** | **times** | **NZ** |  | **U.S.** |  |  | **NZ** |  |  | **U.S.** |  |
| **Category** | **1-4** | **1-10** | **value)** | **pos** | **neg** | **pos** | **neg** |  | **pos** | **neg** |  | **pos** | **neg** |
| **gangs/violence** | **4** | **8** | **32** | **1** |  |  | **1** |  | **32** | **0** |  | **0** | **32** |
| **safety** | **4** | **8** | **32** | **1** |  |  | **1** |  | **32** | **0** |  | **0** | **32** |
| **university** | **4** | **7** | **28** | **1** |  | **1** |  |  | **28** | **0** |  | **28** | **0** |
| **high school** | **4** | **6** | **24** | **1** |  | **1** |  |  | **24** | **0** |  | **24** | **0** |
| **clean enviro** | **4** | **7** | **28** | **1** |  | **0.5** |  |  | **28** | **0** |  | **14** | **0** |
| **health care** | **4** | **8** | **32** | **1** |  | **1** |  |  | **32** | **0** |  | **32** | **0** |
| **health cost** | **4** | **8** | **32** | **1** |  |  | **1** |  | **32** | **0** |  | **0** | **32** |
| **hi fructose in food** | **4** | **9** | **36** | **1** |  |  | **1** |  | **36** | **0** |  | **0** | **36** |
| **teach right/wrong stuff** | **4** | **9** | **36** | **1** |  |  | **1** |  | **36** | **0** |  | **0** | **36** |
| **low stress** | **4** | **8** | **32** | **1** |  |  | **1** |  | **32** | **0** |  | **0** | **32** |
| **technology** | **4** | **9** | **36** |  | **1** | **1** |  |  | **0** | **36** |  | **36** | **0** |
| **food selection** | **3** | **7** | **21** |  | **1** | **1** |  |  | **0** | **21** |  | **21** | **0** |
| **food quality** | **3** | **8** | **24** | **1** |  |  | **1** |  | **24** | **0** |  | **0** | **24** |
| **food price** | **3** | **8** | **24** |  | **1** | **1** |  |  | **0** | **24** |  | **24** | **0** |
| **roads** | **3** | **9** | **27** |  | **1** | **1** |  |  | **0** | **27** |  | **27** | **0** |
| **shopping** | **3** | **5** | **15** |  | **1** | **1** |  |  | **0** | **15** |  | **15** | **0** |
| **overall cost** | **3** | **7** | **21** |  | **1** | **1** |  |  | **0** | **21** |  | **21** | **0** |
| **gas/diesel $$$** | **3** | **7** | **21** |  | **1** | **1** |  |  | **0** | **21** |  | **21** | **0** |
| **clean air/water** | **3** | **8** | **24** | **1** |  |  | **0.3** |  | **24** | **0** |  | **0** | **7.2** |
| **traffic** | **3** | **8** | **24** | **1** |  |  | **1** |  | **24** | **0** |  | **0** | **24** |
| **allergy** | **3** | **8** | **24** |  | **1** | **1** |  |  | **0** | **24** |  | **24** | **0** |
| **family** | **3** | **6** | **18** |  | **0.5** | **0.5** |  |  | **0** | **9** |  | **9** | **0** |
| **temperature** | **3** | **7** | **21** |  | **1** | **1** |  |  | **0** | **21** |  | **21** | **0** |
| **elec rate** | **3** | **8** | **24** |  | **1** | **1** |  |  | **0** | **24** |  | **24** | **0** |
| **electronic toys** | **3** | **8** | **24** |  | **1** | **1** |  |  | **0** | **24** |  | **24** | **0** |
| **restaurants** | **3** | **7** | **21** |  | **1** | **1** |  |  | **0** | **21** |  | **21** | **0** |
| **living quality** | **3** | **7** | **21** | **0.7** |  |  | **0.3** |  | **14.7** | **0** |  | **0** | **6.3** |
| **car ins/reg** | **3** | **4** | **12** | **1** |  |  | **1** |  | **12** | **0** |  | **0** | **12** |
| **health ins cost** | **3** | **6** | **18** | **1** |  |  | **1** |  | **18** | **0** |  | **0** | **18** |
| **chinese food/cooking** | **3** | **4** | **12** |  | **1** | **1** |  |  | **0** | **12** |  | **12** | **0** |
| **coke** | **2** | **8** | **16** | **1** |  |  | **1** |  | **16** | **0** |  | **0** | **16** |
| **travel in country** | **2** | **4** | **8** | **1** |  | **1** |  |  | **8** | **0** |  | **8** | **0** |
| **guns (owning)** | **2** | **7** | **14** | **1** |  | **1** |  |  | **14** | **0** |  | **14** | **0** |
| **skiing** | **2** | **4** | **8** | **0.5** |  | **1** |  |  | **4** | **0** |  | **8** | **0** |
| **shooting** | **2** | **5** | **10** |  | **1** | **1** |  |  | **0** | **10** |  | **10** | **0** |
| **tools** | **2** | **8** | **16** |  | **1** | **1** |  |  | **0** | **16** |  | **16** | **0** |
| **house furniture** | **2** | **8** | **16** |  | **1** | **1** |  |  | **0** | **16** |  | **16** | **0** |
| **outsider/insider** | **2** | **7** | **14** |  | **1** | **1** |  |  | **0** | **14** |  | **14** | **0** |
| **karate/judo** | **2** | **5** | **10** | **1** |  |  | **1** |  | **10** | **0** |  | **0** | **10** |
| **swimming pool** | **2** | **5** | **10** | **1** |  |  | **1** |  | **10** | **0** |  | **0** | **10** |
| **golf cost** | **2** | **6** | **12** | **1** |  |  | **1** |  | **12** | **0** |  | **0** | **12** |
| **trust cops** | **2** | **8** | **16** | **1** |  |  | **1** |  | **16** | **0** |  | **0** | **16** |
| **rv use** | **1** | **5** | **5** |  | **1** | **1** |  |  | **0** | **5** |  | **5** | **0** |
| **dirt bike/4wd** | **1** | **6** | **6** |  | **1** | **1** |  |  | **0** | **6** |  | **6** | **0** |
| **sail/ocean** | **1** | **3** | **3** | **1** |  |  | **1** |  | **3** | **0** |  | **0** | **3** |
| **vids & movies** | **1** | **7** | **7** |  | **1** | **1** |  |  | **0** | **7** |  | **7** | **0** |
| **big equip/tractor…** | **1** | **4** | **4** |  | **1** | **1** |  |  | **0** | **4** |  | **4** | **0** |
| **access to S Pacific** | **1** | **2** | **2** | **0.5** |  |  | **0.1** |  | **1** | **0** |  | **0** | **0.2** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Importance Key |  |  |  |  |  |  |  |  | **pos** | **neg** |  | **pos** | **neg** |
| **Activities** |  | **Food** |  |  |   |  |  |  | **523** | **378** |  | **506** | **359** |
| **1-2 only do or need a few times** | **1-3 not really needed/wanted** |  |  |  | **NZ** |  |  | **US** |  |
| **3-4 like to do 1x/month** |   | **4-6 like to have it but can get by without** |  |  |  | **145** |  |  | **147** |  |
| **5-6 do regularly** |   | **7-9 got to have it** |   |  |  |  |  |  |  |  |  |
| **7-8 do many times / month** | **10 need for life** |   |  |  |  |  |  |  |  |  |
| **9-10 daily** |   |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Item value** |   |  |  |  |  |  |  |  |  |  |  |  |  |
| **How important is it to you**  |  |  |  |  |  |  |  |  |  |  |  |  |